

# Welcome to the BBRI Digital Literacy Public Forum!



## Today's Agenda

- Presentation: Why digital literacy matters to Rhode Island
- Discussion: What is digital literacy?
- Discussion: What does digital literacy mean to you?
- Discussion: How can we help those who aren't online?

---Break---

- Presentation: Building the digital literacy training community
- Discussion: What can do you to build to the community?
- Presentation: How to get involved
- Closing thoughts and next steps



## BBRI Overview

The mission of the Broadband RI initiative is:

*Creating new opportunities by expanding broadband use and digital literacy across Rhode Island.*

Digital Literacy

State Broadband  
Priorities and  
Public Policy  
Initiative

Online Business  
Incubator

Mapping

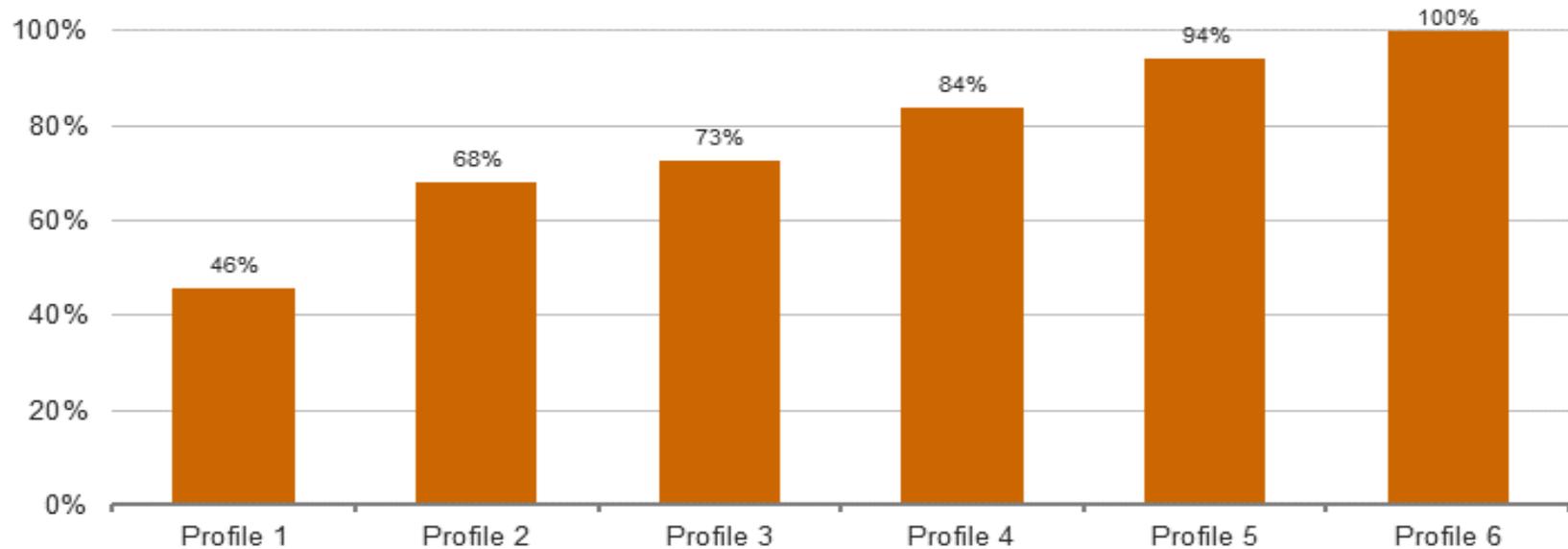
Data Collection  
and Verification





# Broadband non-adopters you probably know

## Estimated Broadband Adoption Rate \*



|                            | Profile 1         | Profile 2         | Profile 3         | Profile 4   | Profile 5         | Profile 6     |
|----------------------------|-------------------|-------------------|-------------------|-------------|-------------------|---------------|
| <b>Ethnicity</b>           | Hispanic or Black | Hispanic or Black | Hispanic or Black | White       | Hispanic or Black | Any ethnicity |
| <b>Income</b>              | < \$25k           | \$25-50k          | \$25-50k          | \$25-50k    | \$25-50k          | \$100k+       |
| <b>Education</b>           | No H.School       | High School       | High School       | High School | High School       | College       |
| <b>Age</b>                 | 30                | 30                | 30                | 30          | 30                | 30            |
| <b>Household size</b>      | 2                 | 2                 | 2                 | 2           | 4                 | 2             |
| <b>Foreign born</b>        | No                | Yes               | No                | No          | No                | No            |
| <b>School-age children</b> | No                | No                | No                | No          | Yes               | No            |



# Defeating the Demographics!

*BBRI Fall 2011 Digital Literacy Pilot*



## What do broadband non-adopters want to learn?

1. Job search
2. Health information
3. Craigslist
4. Other—Social Media (Facebook, Twitter)
5. School info
6. News information
7. Community events/happenings



# The BBRI Digital Literacy “Core” Curriculum

## Basic Internet Skill

- Navigation .
- Search .
- Communication .
- Explore .

## Curricular Component

- > • Browser and Website Basics
- > • Google and Library Resources
- > • Email
- > • Capstone Class



# Our Train-the-Trainer Course

## *Four Key Outcomes for Trainers:*

1. Embracing learner variability
2. Creating an effective learning environment
3. Practicing the delivery of content
4. Getting to know other trainers in the community to collaborate and share information with

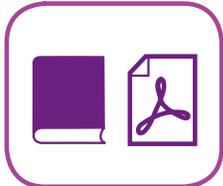


# The Online Home of Rhode Island's Digital Literacy Community

## The Training Network



- Trainer Network



- Class Materials



- Training Locations and Community Partners

## The Digital Literacy "Portal"

- Trainer Resources

- "Open Source" Curriculum

- Class schedules and locations



## Portal Website - literacy.broadband.ri.gov

**BBRI** Digital Literacy Program  
*An initiative of Broadband Rhode Island*

*Building a Network of Training Resources at literacy.broadband.ri.gov*

Home ▾ Volunteer Trainers ▾ Class Materials ▾ Training Locations ▾ Events and Classes

Home

Volunteer Trainers   Class Materials   Training Locations

**Welcome to the BBRI Digital Literacy Portal**

The BBRI Digital Literacy Program is building a network of training resources to connect communities to the internet. This network consists primarily of Volunteer Trainers, effective Class Materials, and accessible community Training Locations. This portal is our platform to connect and deliver these key elements, and coordinate efforts to increase digital literacy and improve people's lives.

The focus of this program is to create the capacity to reach people in Rhode Island communities. We are relying on our partners and the great work of volunteer trainers and community organizations to make this happen.

**Event Calendar**

<< Mar 2012 >>

| M  | T  | W  | T  | F  | S  | S  |
|----|----|----|----|----|----|----|
| 27 | 28 | 29 | 1  | 2  | 3  | 4  |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 |    |

**Trainers Forum**

Training Locations

Tips for Trainers

Trainer Comments

- Class Materials
- Training Location Information
- Class and Event Scheduling
- Trainers Forum



# What does “Digital Literacy” mean?

## *Three possible definitions:*

1. An individual’s ability to locate, organize, understand, evaluate and analyze information using digital technology. (*Wikipedia*)
2. Ability to use digital technology and communications tools, and/or networks to access, manage, integrate, evaluate, create and communicate information in order to function in a knowledge society. (*California ICT Digital Literacy Assessments*)
3. The ability to understand and use information in multiple formats from a wide range of sources when it is presented via computers. (Professor Leo Casey and Bertram Bruce)

